

# Ken HARIMA

New Graduate | Ethics,  
Strategy & Narratives

Singapore-born with Japanese and Malaysian roots. Studied Sociology and Philosophy at Waseda University and the University of Mannheim. Expert in narrative building and translating complexity into clear logic to design contexts that drive alignment and action.

## Key Projects & Experience

### Project Lead | Marketing Strategy Competition (First Prize)

- Conducted multivariate analysis on social media data to identify evidence-based “winning patterns.”
- Developed a promotion strategy linking product strengths with market demand; selected as First Prize.

Noguchi Seminar x  
Riso Kagaku Corp.

Jan 2024

### “What is Work?” Essay Contest (36th)

Oct 2023

### Collaboration Project Executive Committee

Jul 2022 - Oct 2022

### Project Management | Waseda University x PIVOT Inc.

- Led stakeholder negotiations and coordination between a business media company and university counterparts.

Waseda University |  
Tokyo, Japan

Apr 2022 - Mar 2026

### B.A. in Social Sciences

Major in Social Sciences.  
Focus: Sociology, Philosophy

University of Mannheim |  
Mannheim, Germany  
Aug 2023 - Aug 2024

### Exchange Program

Department of Sociology,  
School of Social Sciences

## Contact

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## Skills & Expertise

Languages:  
Japanese (Native)  
English (Business Fluency / Eiken Pre-1)

Certifications & Tech:  
Google Analytics (GA4) Certified  
Google Ads Creative Certified  
JDLA Deep Learning for GENERAL  
Abacus (1st Kyu - Calculation expert)

Core Competencies:  
Narrative Strategy  
Critical Thinking (Philosophy / Ethics)  
Data Analysis

## Awards & Honors

**First Prize** — Noguchi Seminar x RISO Kagaku Marketing Strategy Competition (Jan 2024)

**Tokyo Industrial Affairs Director's Award** — High School Business Plan Grand Prix (Jan 2019)

**Excellence Award** — “Introduction to Social Design” Report Competition (Jun 2022)