

Ken HARIMA

New Graduate | Ethics,
Strategy & Narratives

Singapore-born with Japanese and Malaysian roots. Studied Sociology and Philosophy at Waseda University and the University of Mannheim. Expert in narrative building and translating complexity into clear logic to design contexts that drive alignment and action.

Key Projects & Experience

Project Lead | Marketing Strategy Competition (First Prize)

- Conducted multivariate analysis on social media data to identify evidence-based “winning patterns.”
- Developed a promotion strategy linking product strengths with market demand; selected as First Prize.

Noguchi Seminar x
Riso Kagaku Corp.

Jan 2024

Author | “What is Work?” Contest — Chairman’s Award

- Wrote a fictional essay exploring meaning and responsibility in work through an existential lens.
- Recognized with the Chairman’s Award among 1,112 submissions (Top 14).

“What is Work?”
Essay Contest (36th)

Oct 2023

Project Management | Waseda University × PIVOT Inc.

- Led stakeholder negotiations and coordination between a business media company and university counterparts.

Collaboration Project
Executive Committee

Jul 2022 - Oct 2022

B.A. in Social Sciences

Major in Social Sciences.
Focus: Sociology, Philosophy

Waseda University |
Tokyo, Japan

Apr 2022 - Mar 2026

Exchange Program

Department of Sociology,
School of Social Sciences

University of Mannheim |
Mannheim, Germany

Aug 2023 - Aug 2024

Contact

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Skills & Expertise

Languages:
Japanese (Native)
English (Business Fluency / Eiken Pre-1)

Certifications & Tech:
Google Analytics (GA4) Certified
Google Ads Creative Certified
JDLA Deep Learning for GENERAL
Abacus (1st Kyu - Calculation expert)

Core Competencies:
Narrative Strategy
Critical Thinking (Philosophy / Ethics)
Data Analysis

Awards & Honors

First Prize — Noguchi Seminar × RISO Kagaku Marketing Strategy Competition (Jan 2024)

Tokyo Industrial Affairs Director’s Award — High School Business Plan Grand Prix (Jan 2019)

Excellence Award — “Introduction to Social Design” Report Competition (Jun 2022)